

Workfront Licence types for Marketing or Agencies

Plan

Enterprise Power Users including:

- Production, Marketing or Traffic Managers
- Directors and Creative Team Leads
- Marketing Calendar

Key Features:

- Plan, create and track all projects in one place
- Automate routine processes
- Resource management
- Track and collaborate on requests
- Workfront for Outlook, iPad, iPhone and Android
- Time and cost tracking
- Marketing calendar
- Upload proofs

Work

Team Members including:

- Designers
- Copywriters
- Web Developers

Key Features:

- All work in one place
- Kick off inbound work requests
- Collaborate on projects, tasks and issues
- Workfront for Outlook, iPhone and Android
- Time tracking and reporting
- Upload proofs

Collaboration

Collaborators who need to:

- Submit a marketing brief or request
- Check the status of a job
- Comment on any job that they've submitted
- Participate in an approval process

Key Features:

- Submit and track requests to the marketing team
- Easy to use help desk functionality
- Review and approve jobs
- Anytime (24 x 7) web-based access